



“We are known for customer service. We do everything in our power to make sure we get the load wherever it needs to be, on time”

Scott Simon
Maintenance Manager,
Brenny Transportation



Brenny counts on Delo® 400 XLE 10W-30 to keep their fleet on the road—even on the coldest Minnesota mornings

Scott Simon has been the maintenance manager at Brenny Transportation for almost 20 years—and he’s not the exception. With a driver retention rate of 86%, many drivers have been with the company for over 15 years. That’s not exactly typical of a trucking company that specializes in long haul routes, but Scott attributes this loyalty to the company’s dedication to putting people first. We sat down with Scott to learn more about Brenny’s approach to business and how Delo 400 XLE 10W-30 heavy-duty engine oil helps them achieve their goals.

COMPANY

Brenny Transportation
Headquarters in
St. Joseph Minnesota
Established 1996

INDUSTRY

Transportation Service

SPECIALTY

Freight, full-service warehousing,
international shipments

HEAVY DUTY ENGINE OIL

Delo 400 XLE 10W-30



Q: Can you start by telling us about Brenny and how the business got started?

The owners, Todd and Joyce Brenny, have been in trucking their entire lives. They saw a different way to do business and a better way to treat truck drivers, and decided to open their own company that focused on delivering Grand Champion customer service by putting people first. That was 24 years ago, and I've been with Brenny for almost 20 years. We go pretty much everywhere, covering 49 states and Canada. We have double drops, flatbeds, step decks, dry vans. We do an array of freight. And every day we strive to make sure every customer receives Grand Champion customer service.

Q: What does "Grand Champion customer service" mean to you and the team at Brenny?

It means we go above and beyond to make sure our customers' needs are met, and we treat them all the same—whether they are one load a week or 15. We're on time, and we make sure our fleet is up to par, so we can keep that Grand Champion customer service.



Q: How does that extend to your drivers and your fleet?

A lot of people ask our company drivers if they're owner-operators because we have extremely high-end trucks. The drivers get almost every bell and whistle you can imagine, they're not just driving stripped down trucks. And that helps driver retention, which is right now, at 86%. We have 65 drivers. Two of them have been with us for over 20 years. We have a lot of drivers that have been here 15-plus years. They all talk to dispatch every single day. We always want that person-to-person communication, so they know there's someone here for them—instead of just looking at a computer screen.



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“The biggest benefit of using Delo is that it gives our trucks an easier cold-start in the wintertime.”

but we just choose not to. From the time I started with this fleet 19 years ago, we’ve been running Chevron Delo in our trucks and we have never had a motor come apart or fail because of our oil.

Q: When did you make the switch to Delo 400 XLE 10W-30?

We made the switch to Delo 400 XLE 10W-30 about seven years ago for the potential of added fuel mileage and easier starting with the colder pour point. It’s just been a proven product for us. For certain customers in our area, we need to be at their doorstep in no more than an hour from when they call us to when they need their load picked up, so probably the biggest benefit for us is that it gives our trucks an easier cold-start in the wintertime.

Q: Can you tell us about your maintenance program and what you do to keep the Brenny trucks in great condition?

Most of our trucks run in that 800,000 to a million mile mark before we trade them in. And 90% of the time, our trucks are sold before they’re even taken off our lot because we are known to take care of them. We get them painted. We get them fixed. They’re always in tip-top shape. People think we’re nuts, but our oil change intervals are 18,000 miles. We do that to see our trucks. We’ve done testing to know that with Delo 400 XLE 10W-30, we’re capable of doing much longer, extended oil drains,

Q: What makes you confident in your choice of Delo after all these years?

If there’s nothing wrong with what you have, it’s hard to go to something else. Delo 400 XLE 10W-30 has proven itself to us. We had one truck that we traded off that had over a million miles on it, and it never had any oil problems. We know Delo gives us an advantage.



“Delo 400 XLE 10W-30 has proven itself to us.”